



Order / Rev: 196345  
 Alt Order #: 06838969  
 Flight Dates: 08/07/12 - 08/13/12

Advertiser: POL/Hirschbiel for Congress (D)  
 Product Desc: 8/7-8/13 PAUL HIRSCHBIEL  
 Estimate: 1552  
**WAVY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- TWTF--				1	\$900.00		0.00			
E 3	WAVY	08/07/12	08/10/12	WAVY News 10 @530p CM		530p-6p - TWTF--	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				News 10 @530p										
530PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- TWTF--				1	\$900.00		0.00			
E 4	WAVY	08/07/12	08/10/12	WAVY News 10 @6p CM		6p-630p - TWTF--	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
				News 10 @6p										
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- TWTF--				2	\$1,500.00		0.00			
E 5	WAVY	08/07/12	08/10/12	Olympics Late News M-Su		Olympic Late News- TWTF--	:30	1	\$1,000.00	P1	0.00	NM	1	\$1,000.00
				Olympics Late News M-Su										
2012 OLYMPICS LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- TWTF--				1	\$1,000.00		0.00			
E 6	WAVY	08/07/12	08/10/12	Olympics Today Show MCM		Olympics Today Sh- TWTF--	:30	4	\$1,000.00	P1	0.00	NM	4	\$4,000.00
				Olympics Today Show										
2012 OLYMPICS TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- TWTF--				4	\$1,000.00		0.00			
E 7	WAVY	08/11/12	08/12/12	Olympic Daytime WKND		Olympic Daytime W- - - - - SS	:30	4	\$800.00	P1	0.00	NM	4	\$3,200.00
				Olympic Daytime WKND										
2012 SUMMER OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - - - - SS				4	\$800.00		0.00			
E 8	WAVY	08/07/12	08/11/12	Olympic Prime	CM	Olympic Prime - TWTF--	:30	2	\$3,500.00	P1	0.00	NM	2	\$7,000.00
				Olympic Prime										
2012 SUMMER OLYMPICS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- TWTF--				2	\$3,500.00		0.00			
E 9	WAVY	08/13/12	08/13/12	WAVY News 10 @5p	CM	5p-530p M- - - - -	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				News 10 @5p										
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M- - - - -				1	\$900.00		0.00			
E 10	WAVY	08/13/12	08/13/12	WAVY News 10 @530p	CM	530p-6p M- - - - -	:30	1	\$900.00	P2	0.00	NM	1	\$900.00
				News 10 @530p										
530PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M- - - - -				1	\$900.00		0.00			
E 11	WAVY	08/13/12	08/13/12	WAVY News 10 @6p	CM	6p-630p M- - - - -	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
				News 10 @6p										
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M- - - - -				1	\$1,500.00		0.00			
E 12	WAVY	08/07/12	08/10/12	WAVY Early Today News	CM	430-5a - TWT--	:30	2	\$125.00	P2	0.00	NM	2	\$250.00
				WAVY News 430-5am										
EARLY TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- TWT--				2	\$125.00		0.00			
E 13	WAVY	08/11/12	08/11/12	WAVY News 10 Sa 6a	CM	6a-7a - - - - - S-	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				WAVY News 10 Sa 6a										
SATURDAY EARLY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	- - - - - S-				1	\$400.00		0.00			
Totals												22	\$24,450.00	